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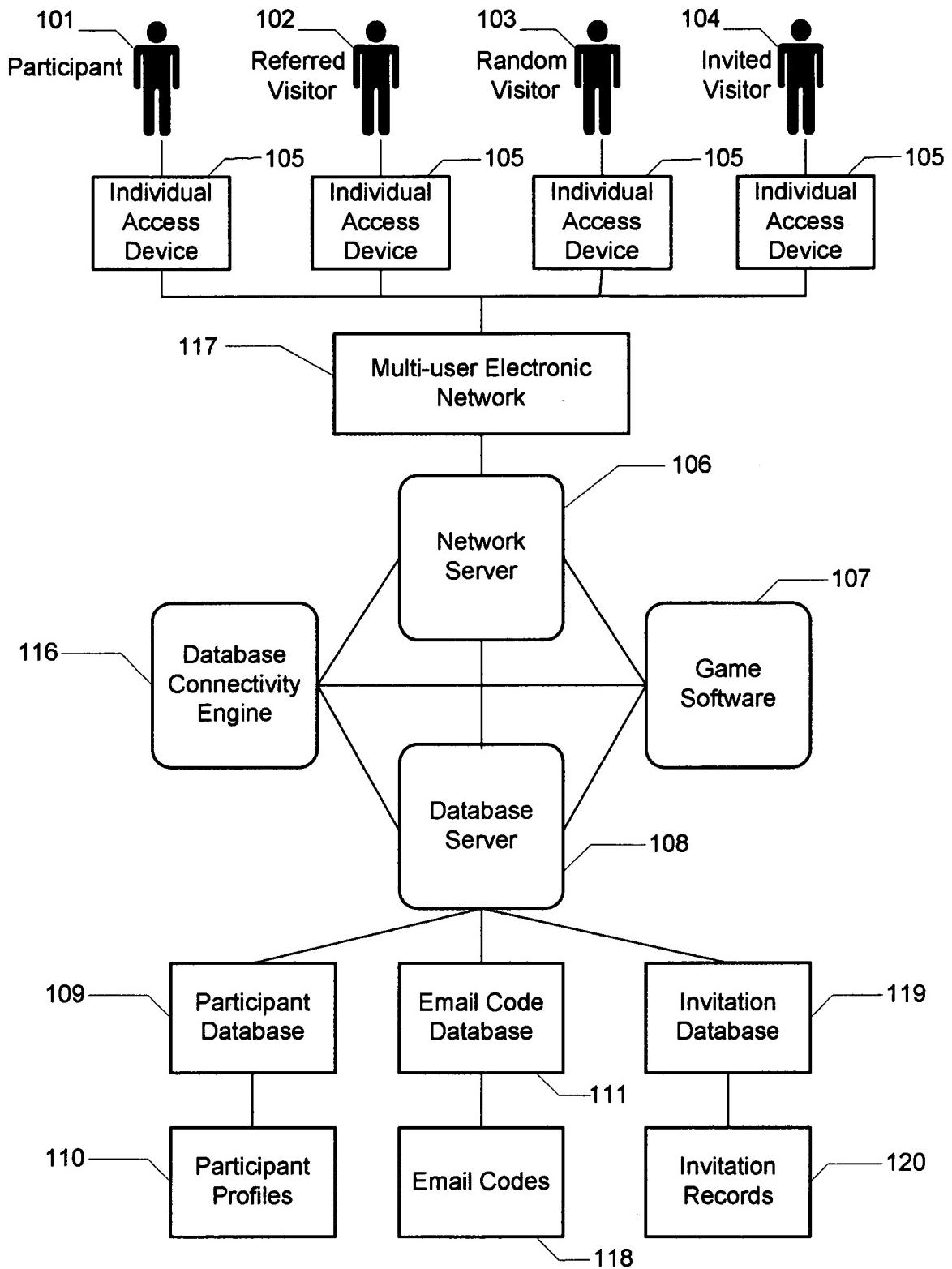


FIG. 1A

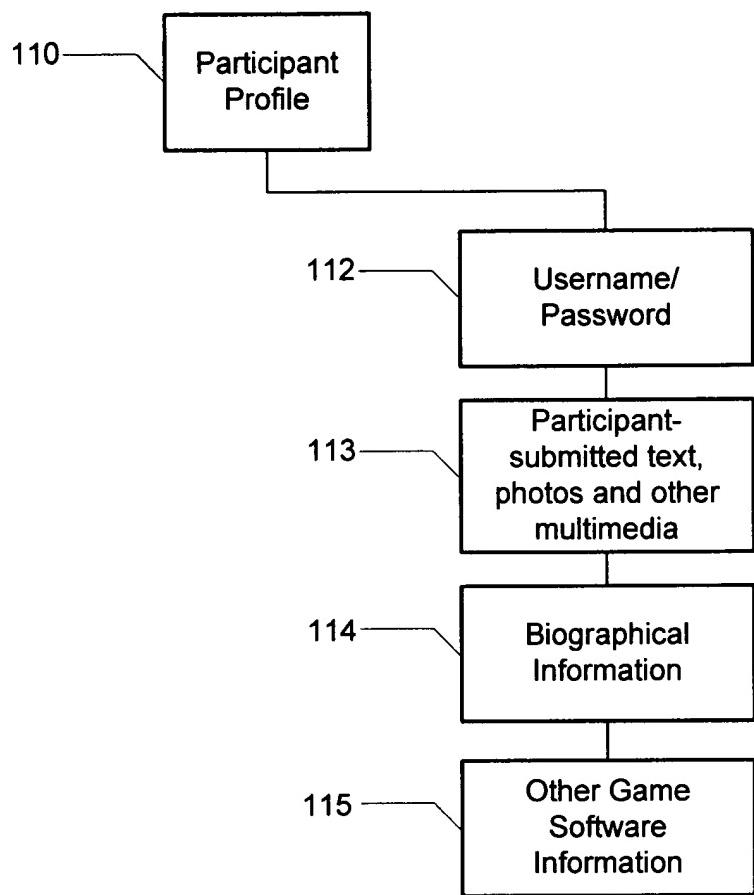


FIG. 1B

Basic Rule Criteria 200

- 201 A. The photo the participant submits must be of the participant
- 202 B. The participant may not place any links to other websites, email addresses or anything resembling his personal contact information in the paragraph of text that accompanies his photo unless he pays a fee;
- 203 C. The participant may include his name, profession/affiliation, what city he lives in and other general biographical information about himself as long as such information is not personally specific with respect to contact information (this rule is waived if the participant has paid a fee).
- 204 D. The participant earns more fame points using multiple possible playing methods
- 205 Example 1: The participant earns points anytime anyone views his profile (except the participant himself), or
- 206 Example 2: The participant earns points each time his profile is emailed to someone else and the recipient of the email clicks on a special link that brings the recipient to view the participant's profile, or
- 207 Example 3: The participant earns points each time he invites an invited visitor to become a new participant in the game.
- 208 E. The participant may not email profiles to himself; and
- 209 F. Participant must meet an age requirement to create an account to play the game

FIG. 2

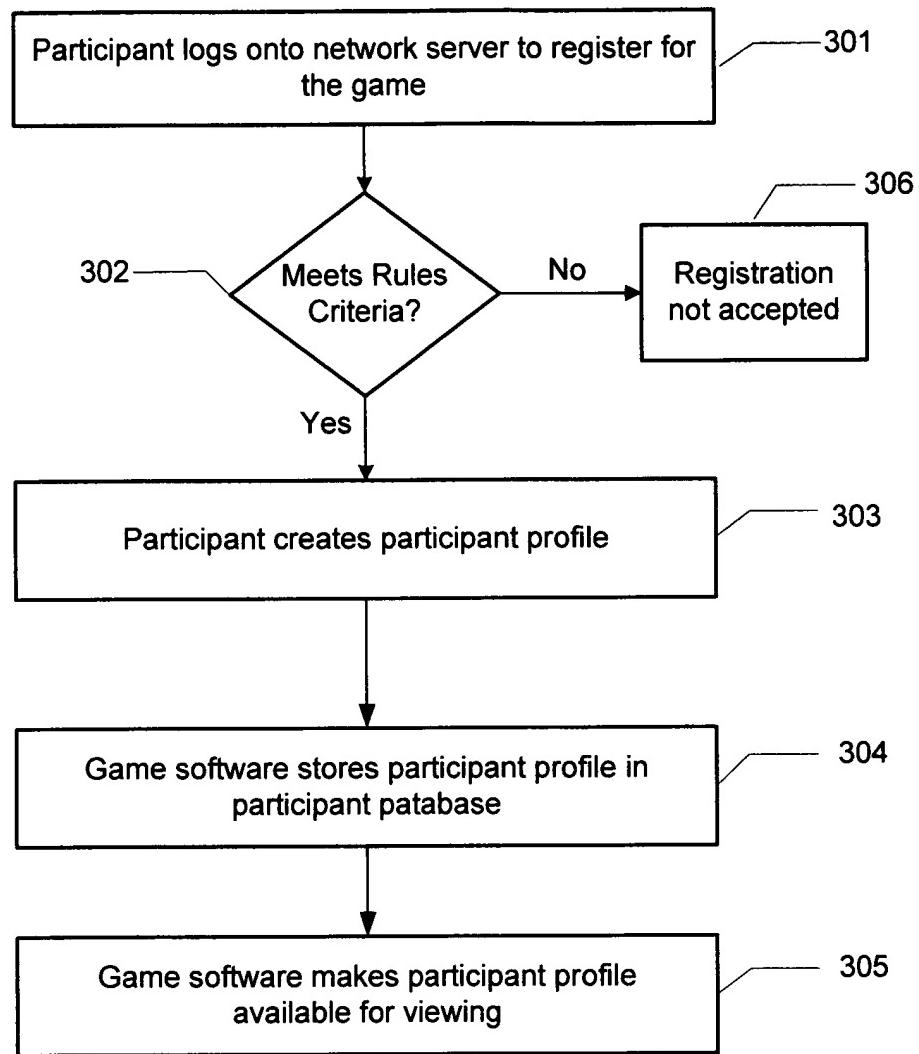


FIG. 3

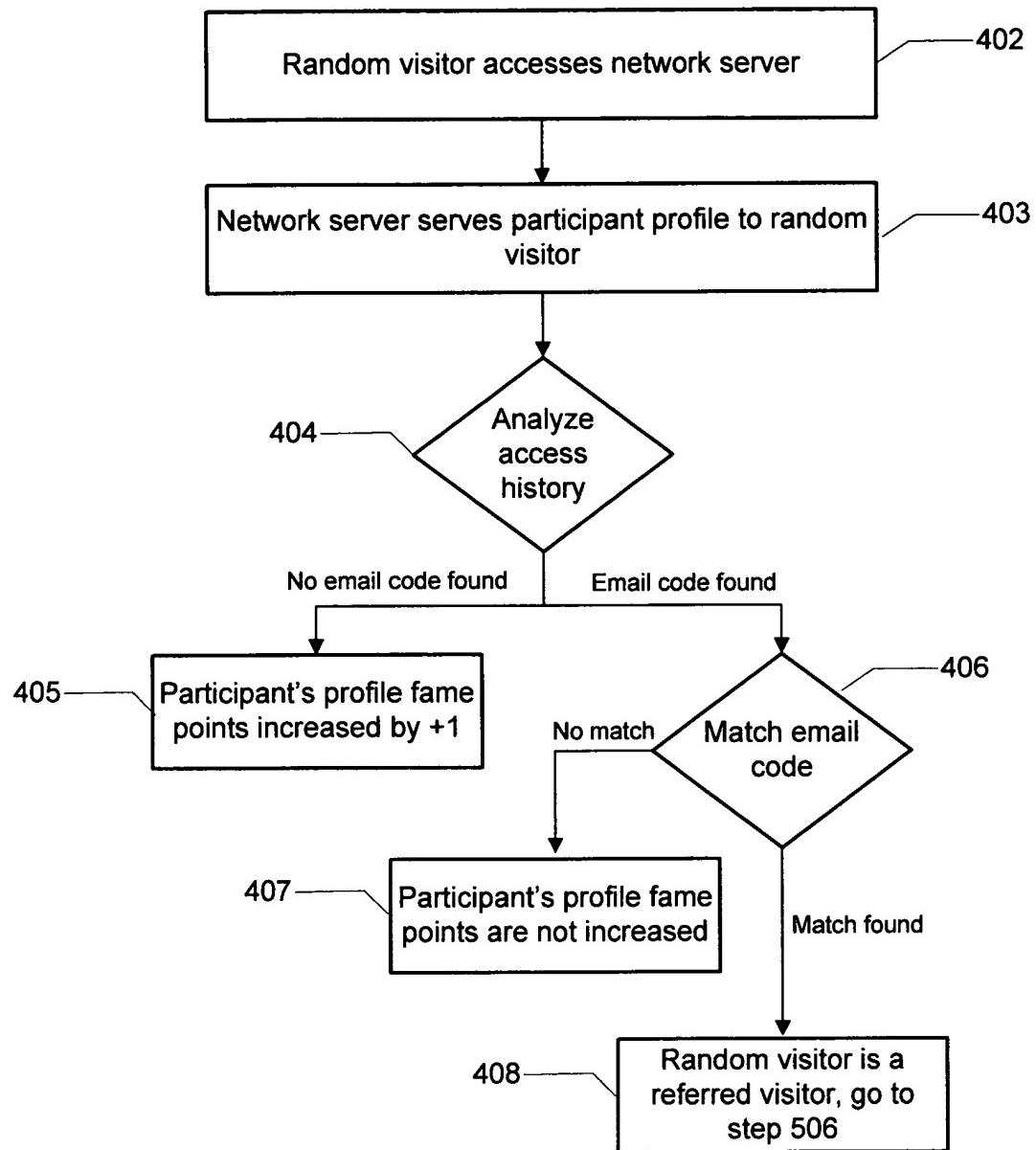


FIG. 4

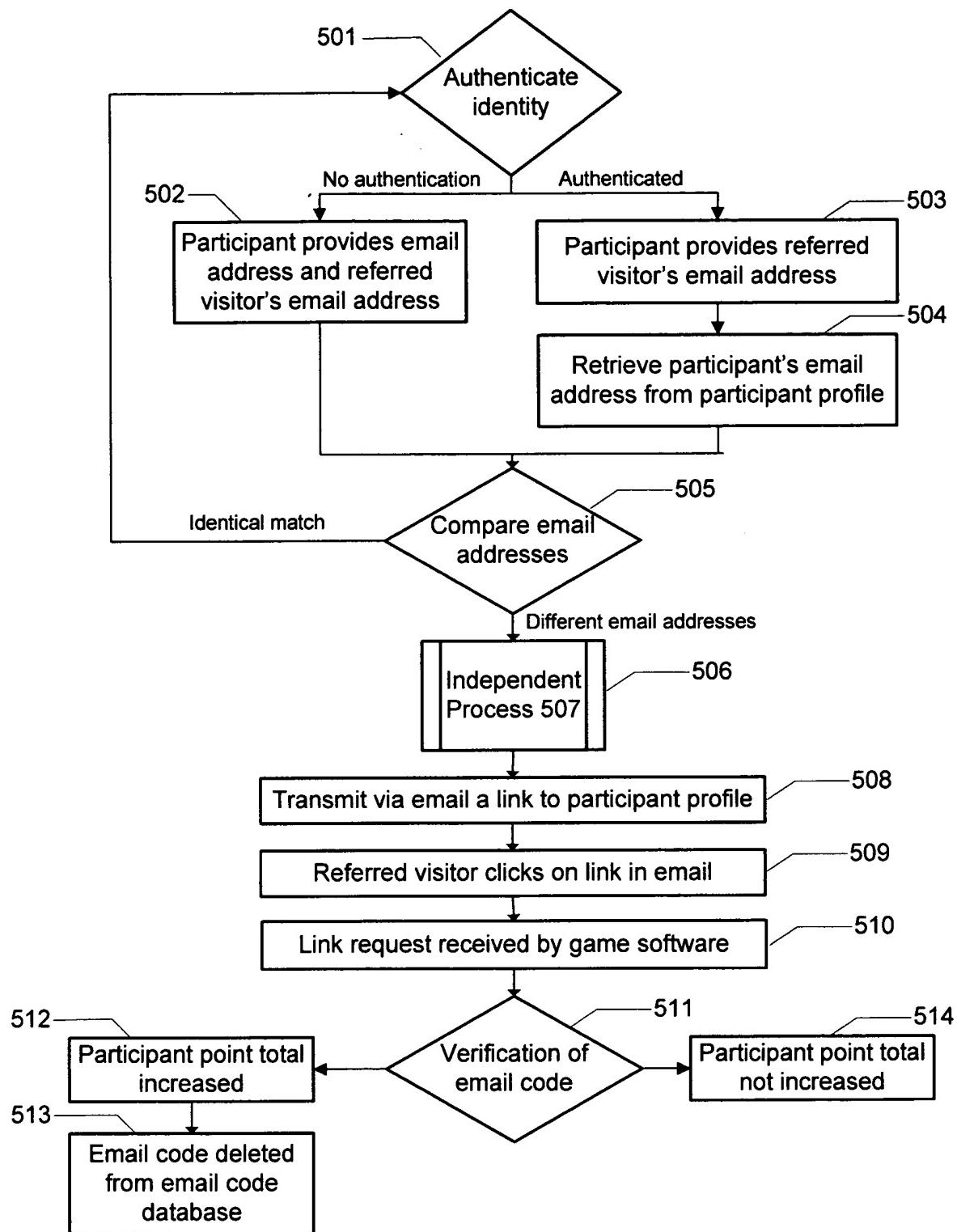


FIG. 5A

Independent Process

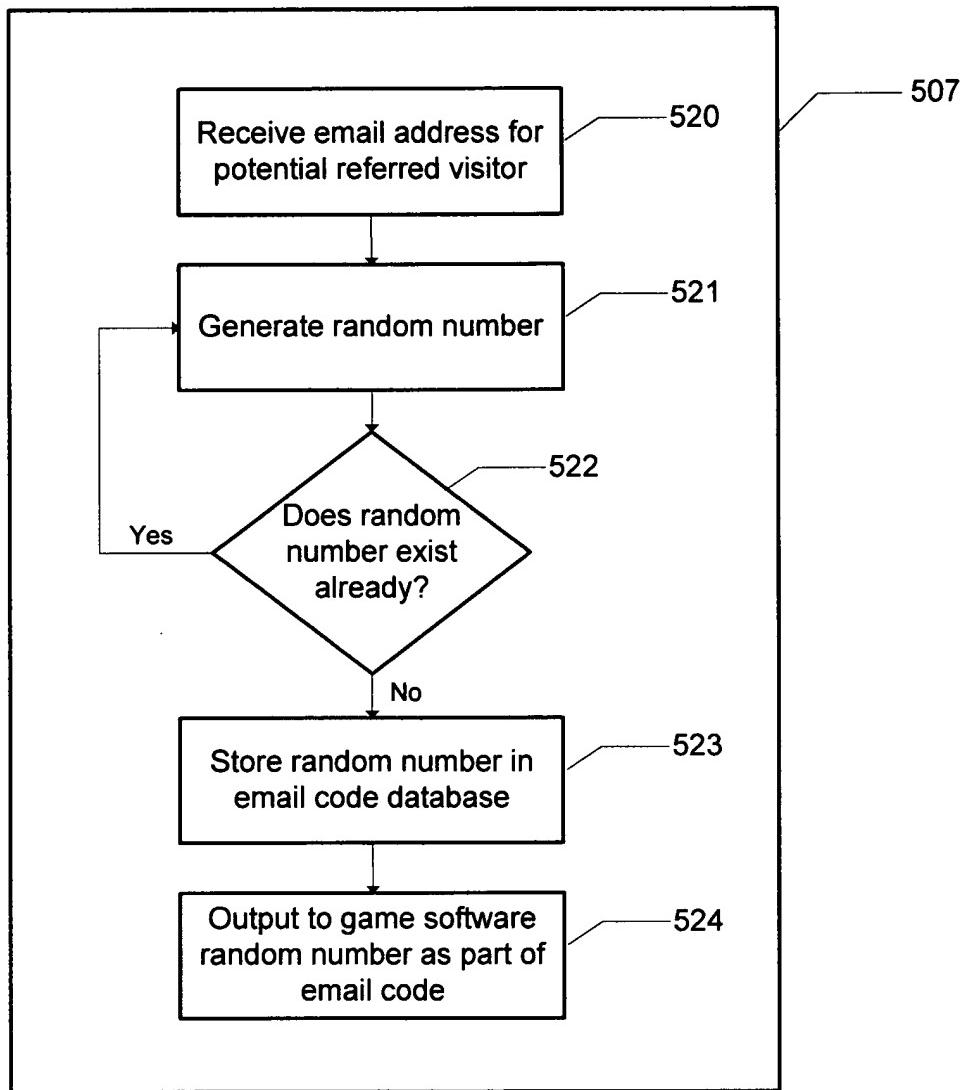


FIG. 5B

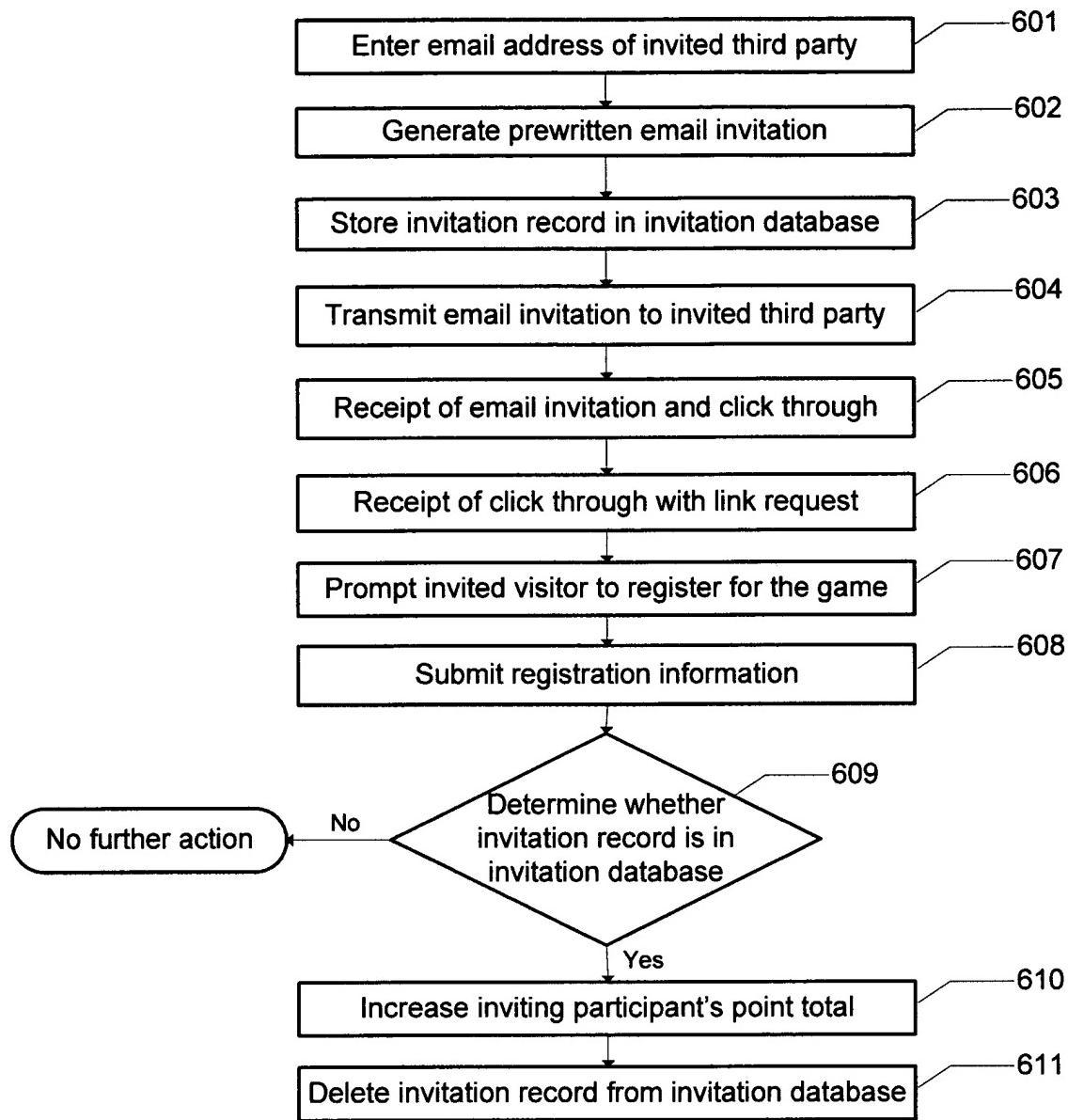


FIG. 6

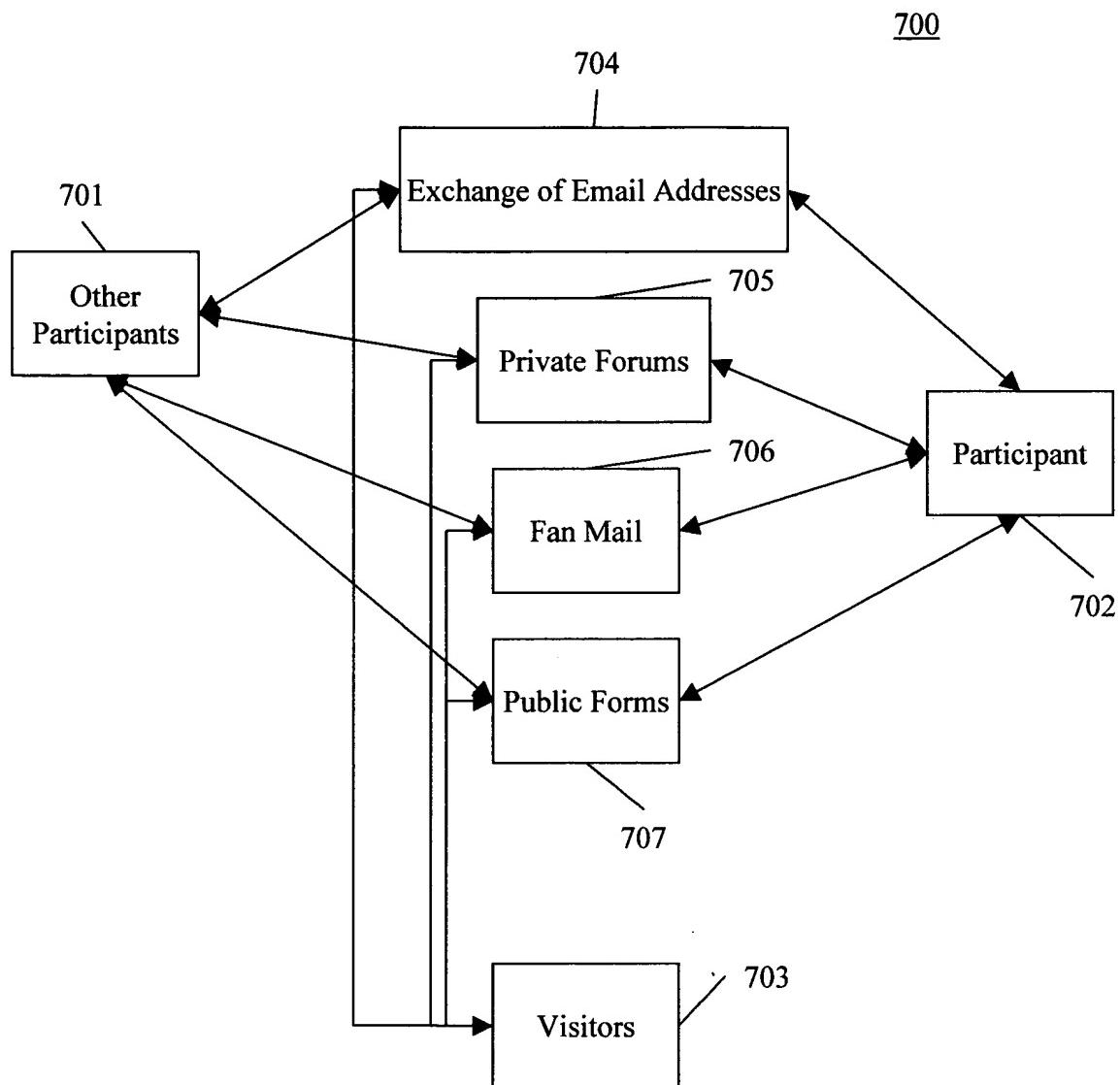


Fig. 7

800

805 806 807

801

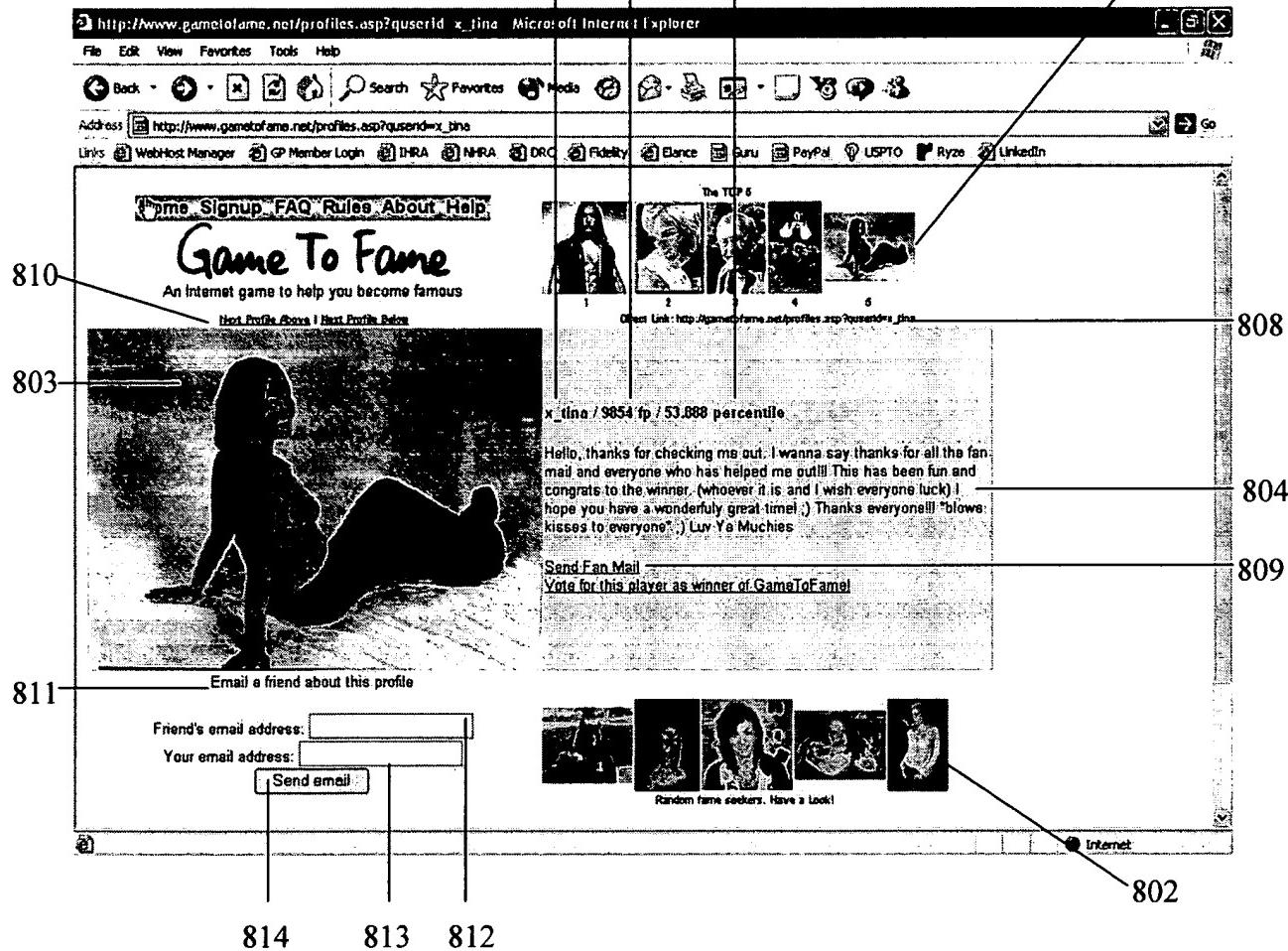


Fig. 8